



“CU on Main Street”

Note from Your Chairperson:

It is one of the functions of the Board to protect and enhance services to Members and in doing so; we try to anticipate how these needs change over time and how the environment that we operate in is also changing.

We have been looking at ways in which we could make our Credit Union better for our Members. With this in mind, after a period of over 40 years and much deliberation, the Board took the decision to move from Railway Avenue to new premises on Main Street, with a view to providing higher visibility, more efficient operations, enhancing services and growing membership.

We believe that we can continue to do this for the next 40 years and more, but we needed to look at how we operate and modify how we position ourselves, while not changing what we are about.

Over the past years, it has become apparent that Members require more services and greater accessibility to our services. We are now in a time when every community needs a strong Credit Union to help them through the recession. We believe this move will play a key role in driving this.

Our view is that to continue the success that we have enjoyed in the past, we need to build on it for our future. We believe that there is strength in numbers and unity.

A planning application has been lodged for renovations to the new premises and in tandem with these improvements, we will be implementing a comprehensive marketing and advertising plan over the coming weeks and months culminating in an official launch of the new premises. We will keep you notified of progress.

The continued success of Malahide Credit Union relies on your support. We truly appreciate that support and our goal is to continue earning your loyalty through outstanding service and product development. We welcome any feedback you may have and ask you to contact us in person, by phone, email or through our website and I can assure you that your views and comments will be listened to.

Finally, I would like to acknowledge that this could not have been achieved without the tireless efforts of Directors and staff, but more importantly the continuous support over the years, by you, our Members. It is an honour to serve Members who sincerely believe in the Credit Union movement.

Bryan O’Flaherty
Chairperson

“Working to improve the quality of service to our Members”